An Analysis of Students’ Learning Style in Speaking English at MAS Proyek Univa Medan

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ABSTRACT

This research aims to analyze students’ learning styles on English speaking ability at MAS Project Univa Medan school. The research method used by the researcher is descriptive qualitative and the assessment instrument uses interviews and observations. The population in this study were students of MAS Project Univa Medan. The research sample was six students. This research instrument consists of 15 interview questions, and each of the 5 questions is to find out the learning styles of students, namely visual, auditory and kinesthetic. The data results show that there are differences in students’ learning styles in speaking ability. Based on the interview results, learning style is one of the most important aspects to improve students’ English speaking ability in this school. As a teacher, you have to understand the students’ learning styles so that the process of teaching and learning activities runs smoothly. And after knowing students’ learning styles, teachers can more easily deliver the material.

Keywords: Analysis, Learning Style, Speaking English

INTRODUCTION

In this world, education is the most important factor in human life to increase knowledge and skills. To achieve success in formal education, especially in schools, can be seen from the style of learning. Each student has a different way of understanding each time they get information in each learning activity. Students will easily understand learning material or absorb information well in long-term memory when they understand their own learning style. (Rosanti & Astuti, 2023).

Learning style is a very important factor in education and can influence student success in learning certain subjects. Teachers can understand student learning styles, by evaluating the abilities of each individual so that teachers and even students themselves can find the easiest way to learn. According Ghuftron defines that "Learning style is an approach that explains how individuals learn or the ways each person takes to concentrate on the process, and master difficult and new information through different perceptions". (Hafizha et al., 2022).
There are different theories about learning style in English. Some experts believe that learners have a preferred sense that they use more than others, such as visual, auditory, and kinesthetic. Others describe learning styles as how learners gather, interpret, organize, and store information. To apply learning style theory to English learning and teaching, it is important to observe the overt behavior of students and recognize their learning style. Teachers can accommodate diverse learning styles by using different teaching strategies.

Speaking is the act of communicating using language. It is one of the four language skills, along with listening, reading, and writing. There are many resources available to help improve speaking skills, including online classes, guides, and tips. Effective speaking skills are important for many situations, including public speaking, job interviews, and social interactions. Speaking is one of the most important things in English, especially in the teaching and learning process to make it easier for students to understand learning material. When students want to speak English fluently, they must first learn how to pronounce it correctly. In high school, English is one of the most important lessons because it is a foreign language and is included in the four language skills, namely listening skills, speaking skills, reading skills, and writing skills. One of them is speaking. In speaking, one of them is a skill that people cannot communicate without speaking first. Students certainly have different levels in speaking activities. Even some of them will have difficulty understanding ideas and developing ideas into their own words. In this case it resulted in students having some problems in English speaking activities in class.

Problems that are often experienced by students in learning, especially in speaking activities are influenced by individual differences such as motivation, talent, personality, learning strategies, and learning styles that students like. According to Slameto, the factors that influence student learning consist of internal and external factors. Internal factors include physical factors, skills, intelligence, interests, and learning styles. While external factors include family, friends, school, and the environment. (Marlina 
Sholehun, 2021)

This study aims to determine the learning styles of students in speaking English in the second grade of the MAS Pro Proyek Univa Medan. The findings of this study can be used to determine the theory of students' learning styles and speaking in English and the relationship between student learning styles and speaking in English in learning activities.
LITERATURE REVIEW

1. Definition Of Speaking

Speaking is one of the abilities that everyone must have by issuing or expressing opinions, words that want to be expressed. Speaking is actually not just a matter of expressing but in the context of communication, speaking needs to pay attention to situations which include the setting or place, topic, participant, and time. These aspects have an important role in determining what a person should talk about (Susini, 2020).

One example of language skills in language learning is speaking. Speaking is a process of communication or the process of interacting with other people or groups that is carried out in a simple, clear and easy to understand way. In the form of human behavior by utilizing physical, neurological, semantic and linguistic factors is one of the meanings of speaking. Speaking is a process of moving from one source to another where speaking produces information through people's minds then they will understand these words and will be stored in their minds and finally will produce their words orally, called speak.

Speaking skills there are 5 concepts:

1. The most important thing in communication as speaking skills,
2. In the creative process is a speaking skill,
3. In learning outcomes are speaking skills,
4. Media is used to broaden knowledge as speaking skills,
5. Speaking skills can be developed in various ways.

2. Definition of Learning Style

Learning style is one aspect of education that greatly determines a person's success in carrying out the learning process and learning style is also a way for students to be consistent in addressing and processing information or learning material that has been obtained during learning activities. Everyone's ability to absorb, understand and store study material has different levels, some are slow, fast or standard. Sometimes they have to look for other ways to understand information or material that is the same as learning. The tendency of each student's learning style also influences their learning achievement. In order to fully understand the material being studied, of course, a teacher must know the learning style of each student.

According to Brown Douglas, learning style can be defined as the way each individual understands and processes information in learning activities.
He argues that the concept of learning style is one aspect of learning style and refers to the choice or condition of learning. In addition, Suci Kurnia P. also said that learning styles are general approaches such as visual, auditory or kinesthetic which are commonly used in learning a new language or other subjects. Santoso states that learning styles based on modality are classified into three parts, namely visual learning styles (more sensitive to the sense of sight), auditory learning styles (more sensitive to the sense of hearing), kinesthetic learning style (more sensitive to movement and touch). Each individual has all learning styles, but one is definitely more dominant. Everyone has a preferred learning in making it easier for them to understand learning. And every individual who understands their type of learning style will be able to apply learning strategies that will be successful in learning. (Burhanuddin et al., 2023)

1) Visual

Visual learners usually understand more easily using pictures. They need body language as a facilitator to help their understanding in learning. (Pourhosein Gilakjani, 2011) Visual learner is one of the abilities that focuses more on the sense of sight, meaning that real things must be shown with the learner in understanding the information process. Visual learners need very high motivation to see and obtain information visually before understanding something. Since visual learners have high memorization sensitivity, they will understand learning through pictures and can describe colors where they have a good understanding of art. Visual learners prefer to think in pictures and acquire information through visual media such as diagrams and videos.

2) Auditory

Auditory learners have the ability to learn by listening. Students will easily understand when they listen to information conveyed verbally. (Identifying Students’ Learning Styles to Boost EFL Learning Experience: A Case Study Dr. Abdelhak Hammoudi 1, Dr. Samah Benzerroug 2). Auditory learners learn through aural channels such as verbal dialog and listening to others speak. They can understand meaning by focusing on vocal tone and speed. Learning is more effective when we use our sense of hearing. In addition, students who use auditory learning styles will be comfortable in the absence of visuals so they enjoy and benefit from oral conversations and directions.

3) Kinesthetic
Kinesthetic learners are those who learn through movement and touch. In this type, students usually learn in an unusual way because they will keep moving, feeling activities, and touching. Kinesthetic learners have specific characteristics such as slow speaking, uncomfortable with noisy situations. This learning style requires each individual to touch something that contains certain information to remember it. This learning model has some characteristics that not everyone can do. Keep in mind, this learning style focuses on the hands as the main receiver. A person with this learning style can absorb information just by holding it without having to read the explanation.

3. Research Methodology

The research method carried out by researchers is a qualitative descriptive research method. The researcher used this method because in this study the researcher described the results of data analysis about students' learning styles on English speaking ability. This descriptive research states something naturally.

According to Bogdan and Taylor in V. Wiratna Sujawerni states that qualitative research is research that produces descriptive data, namely the writings and words and human behavior that are observed. This approach is expected to conclude an in-depth description of the writing, speech and behavior that can be seen from each individual, group, community, and certain organizations in a certain contextual situation that is studied from a whole, comprehensive, and holistic perspective. (Nasution & Harahap, 2023)

Data collection conducted by researchers in this study used observation and interview techniques. Observation is done by going directly to the field to observe and find out what is actually happening in the field. Interviews with teachers and students were conducted by researchers to find out more in-depth information and explanations.

4. Result and Discussion

This study was conducted to find out students' learning styles in English speaking skills and what type of learning style is more attractive to students in speaking skills. English as a foreign language in Indonesia is a very important subject, so as a teacher must be able to determine what teaching methods or techniques are used in delivering learning materials.

Researchers conducted interviews with students during the speaking learning process to find out what methods were used when learning took
place. The researcher used simple random sampling technique. The random sampling technique is a sample that is taken in such a way that each research unit from a population has the same opportunity to be selected as a sample. (Triyono, 2018) In this study, students who want to be interviewed will be selected randomly. With visual, auditory, and kinesthetic learning methods of MAS Proyek Univa Medan students.

The learning style that each student has is always different when they perceive and receive learning material and the learning style that will be chosen is based on their own mindset. According to Nurzaki, learning style is an individual's way to absorb and process information easily according to the student's ability. The learning style of each student is very diverse by doing differentiated learning. Differentiated learning is the process or effective teaching of teachers to provide various ways to get new information for all students. (Nurzaki Alhafiz, 2022)

**Visual Learning Style**

Students using a visual learning style show that they capture and understand knowledge visually before they understand it. Students with a visual learning style tend to remember more easily when they see an object in front of them, such as when the teacher is explaining the learning material using a video. When they see and listen, they can memorize the learning just by looking at the picture if someone else asks to explain it back, then they will understand but when they want to say it they don’t have the right sentence in explaining it back. The researcher provided fifteen interview questions to students, we can analyze the learning style of students in the classroom. The five interview questions can be divided according to the characteristics of each learning style, namely visual, auditory, and kinesthetic.

Based on the results of interviews conducted by researchers at MAS Proyek Univa Medan, the following questions were asked to students with visual learning methods, namely 1) Are you able to speak English if the teacher teaches using videos? 2) Do you remember what you see more than what you hear in speaking lessons? 3) Do you memorize English lessons only by looking at the explanations in the pictures only? 4) Do you often ask others to repeat themselves in speaking lessons? 5) Have you ever experienced that when speaking English you know what to say but suddenly forget?
Researchers have interviewed several students to find out how their learning styles are when in class, here are the results of the interviews:

First student: 1) "Yes, I find it easier to speak English using videos taught by my teacher." 2) "Yes, because what I see I will definitely absorb and learn rather than listening to what other people are talking about." 3) "Maybe, because when I see it I will easily remember especially when the teacher explains about the picture." 4) "No, I usually only ask if I don't understand." 5) "Yes, I often experience it because sometimes we already remember what we want to say but because we want to explain in front of the class and it makes me suddenly forget."

Second student: 1) "Yes, because it is easier for me to understand when I see rather than hear." 3) "Yes, because when from the picture it adds more insight, I can immediately memorize it, even though I don't memorize it but I immediately remember it." 4) "Not often, only once." 5) Yes, if I am nervous, I forget what comes to mind."

Based on the results of interviews with students regarding auditory learning styles, it can be concluded that these students find it easier to understand English by using media, such as videos, pictures. In previous research, namely Shofia Hanna Nisa entitled "STUDENT UNDERSTANDING OF ENGLISH LANGUAGE LEARNING USING VIDIO MEDIA IN ELEMENTARY SCHOOL IV" in her research stated that learning English is very important in everyday life because learning using video media makes it easier for students to understand English faster. (RASMAN, 2021)

Auditory Learning Style

Students using auditory learning style show that they capture and understand knowledge by hearing through their ears, when they want to practice speaking they usually talk to themselves. There are some students in writing English they will have a little difficulty than pronouncing but there are also some students easier to pronounce than write in English. Students using auditory learning style show that they capture and understand knowledge by hearing through their ears, when they want to practice speaking they usually talk to themselves. There are some students in writing English they will have a little difficulty than pronouncing but there are also some students easier to pronounce than write in English. The researcher provided fifteen interview questions to students and five questions to teachers, we can analyze the learning style of students in the classroom. The five interview questions can be divided according to the characteristics of each learning style, namely visual, auditory, and kinesthetic.
Based on the results of interviews conducted by researchers at MAS Proyek Univa Medan, the following questions were asked to students with visual learning methods, namely 1) Do you talk to yourself when practicing speaking English? 2) Do you find writing English difficult but are better at speaking English 3) Do you think you are a fluent speaker of English 4) Do you learn by listening and remember what is discussed rather than what is seen? 5) Are you easily distracted by noise in English lessons?

Researchers have interviewed several students to find out how their learning styles are when in class, here are the results of the interviews:

First student: 1) "Yes, because I think that practicing speaking English is more effective than talking to other people." 2) "As for the difficulty of writing English, it is not bad, but it is true that I can speak English better than writing it." 3) Not really, but if you want to speak English, you can." 4) More towards listening and remembering if discussing is rare." 5) It doesn't affect me because I focus more on the learning rather than listening to others.

Second student: 1) "For me, I rarely do it because I want to be more, for example, I also have plans to study abroad so I focus more when the teacher explains but I rarely talk." 2) "Yes, if you say that writing is really difficult, for example, it's like forgetting one letter but when talking it's a bit difficult too." 3) "Oh no, because I still have to study hard in speaking English." 4) "I understand better when discussing, because I easily remember what I hear." 5) "Yes, it's easy sis, because in English it's more focused, if it's noisy it will fail to focus."

Based on the results of interviews with students regarding auditory learning styles, it can be concluded that practicing English speaking is very important because when we practice speaking to ourselves it is more effective than others. Both students stated that writing English is easier than speaking and they said that they must be more diligent to be fluent in speaking English.

**KINESThETIC LEARNING STYLE**

Students using the kinesthetic learning style show that each individual uses a hands-on or active approach in class. Students who use this learning style prefer direct interaction with the physical or with body cues and kinesthetic learners do not focus easily, causing them to have difficulty understanding learning. (Syofyan & Siwi, 2018). The researcher provided fifteen interview questions to students and five questions to teachers, we can
analyze the learning style of students in the classroom. The five interview questions can be divided according to the characteristics of each learning style, namely visual, auditory, and kinesthetic.

Based on the results of interviews conducted by researchers at MAS Proyek Univa Medan, the following questions were asked to students with visual learning methods, namely

First student: 1) "Yes, I find it more interesting when the teacher gives games because it's a bit of expression and it gets us excited." 2) If I can, because direct practice makes our English clearer or more real to say. 3) "As for body gestures, I use them a little because more people speak English using body gestures and moving their hands a little." 4) "Yes, human beings will definitely not be able to calm down for a long time." 5) "Yes, I do that so as not to get bored when listening to the teacher explain."

Second student: 1) "Sometimes I am more active, because it spurs my enthusiasm when learning English." 2) "Yes, I can speak English better using hands-on practice." 3) "Yes I use, when I explain something about English I will use body gestures like moving my hands." 4) "Yes I can sit quietly when learning English for a long time." 5) "Sometimes I do that because I am not bored."

Based on the results of interviews with students regarding auditory learning styles, it can be concluded that these two students are more interested in kinesthetic learning styles because when in class they are more active when the teacher gives games and it spurs enthusiasm to be more expressive when learning English. Both students like learning to speak English with direct practice.

5. Conclusion

Education is crucial for human growth and success, and understanding students' learning styles is essential for success in formal education. Different theories exist about learning styles in English, such as visual, auditory, and kinesthetic. Speaking is one of the four language skills, and effective speaking skills are essential for various situations, including public speaking, job interviews, and social interactions. Learning style is a crucial aspect of education, determining a person's success in the learning process. It helps students be consistent in processing information and addressing learning material. Learning styles can be visual, auditory, or kinesthetic, and are classified into three parts: visual, auditory, and kinesthetic. Each individual
has a preferred learning style, and understanding their type of learning style helps them apply successful learning strategies. Understanding these styles can lead to better understanding and application of learning strategies.

From the results of the interview above, it can be concluded that students' speaking English ability at MAS Proyek Univa Medan can be identified with their preferred learning style. Learning style is one of the most important aspects to improve students' speaking English ability at this school. As a teacher, understanding students' learning styles is very important so that the process of teaching and learning activities runs smoothly. And after knowing students' learning styles, teachers can more easily deliver the material.
REFERENCES


